#### KEY QUESTION



In this era of increasing accountability for results, how can an institution transition to a high performance organization as it develops and executes a shared vision for student success?

Evolving story of how one institution -Hartnell College - is embarking on a purposeful direction that strategically harnesses collective efforts to ensure student success

## OUTLINE OF TOPICS



- 1. Hartnell's purposeful direction
- 2. Foundational features of a proactive approach to becoming a high performance organization
- 3. Reflect on your institution's progress toward enhancing organizational effectiveness

## PURPOSEFUL DIRECTION



Institutional accreditation as one key indicator of performance and progress

Past Accreditation Performance:

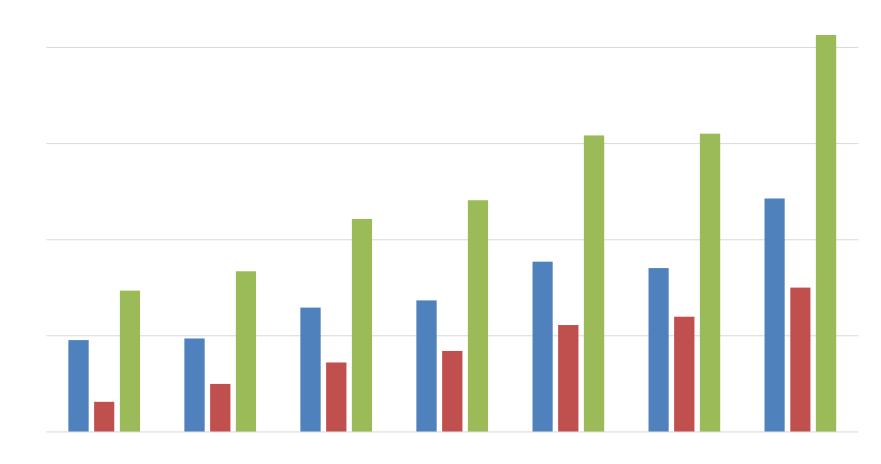
Two cycles of probation

Current - Accreditation Visit Spring 2019:

Successful

## STUDENT SUCCESS







## PURPOSEFUL DIRECTION



Future - Year 2020:

Centennial

And Beyond - H2.0 College Redesign

Strategic Plan 2019-2024 Goals Approved by Governing Board / Focus on Student Success:

Markedly increase completion

Markedly increase completion efficiency

Markedly increase transfer

Markedly improve career placement and increase employment opportunities

# ACTIVITY: REFLECT ON & SHARE KEY GOALS & SWOT ITEMS



List Key Goal(s)

List Greatest Strength, Weakness, Opportunity & Threat Relevant for Achieving Goal(s)

Three Minutes

Share with the Person Seated Next to You - Two Minutes per Person

## WHAT IS A HIGH PERFORMANCE ORGANIZATION?



Common set of features in business organizations

- here are some (Wikipedia, accessed 5/1/19):
  - Ability to recognize the need to adapt to the surroundings that the organization operates in. Can quickly and efficiently change their operating structure and practices to meet needs.
  - Focus on long term success while delivering on actionable short term goals.
  - Flexible, customer focused, and able to work highly effectively in teams. The culture and management of these organizations support flatter hierarchies, teamwork, and diversity.
  - Spend a lot of time on continuously improving core capabilities and invest in the workforce.

# WHAT ARE FOUNDATIONAL FEATURES TO BECOMING A HIGH PERFORMANCE INSTITUTION?



# They are the long-term drivers for institutional effectiveness and student success.

# W HAT ARE HARTNELL COLLEGE'S FOUNDATIONAL FEATURES?



- 1. Focusing on critical metrics
- 2. Bringing employees onto the same institutional page
- Collaborating on and integrating across major initiatives
- Engaging employees and encouraging institutional level dialogue
- 5. Providing leadership training and development

Progress on all features is essential to bringing about a high performance institution.

# RATING THE PRESENCE OF FOUNDATIONAL FEATURES



We will utilize a highly sophistical and scientific scale for rating the extent to which each foundational feature is present in an organization:

1 = not at all

2 = a little

3 = partly

4 = mostly

5 = completely

#### FEATURE 1 - FOCUS ON CRITICAL METRICS



What does the literature say?

High performance organizations set lofty, but measurable and achievable goals for their organization in order to guide their vision.

What score would I give Hartnell?

## FEATURE 1 - FOCUS ON CRITICAL METRICS



## Historically no:

- Previous strategic plan initially had over 100 KPIs
- We never reviewed certain data, e.g., time to degree and units earned per degree
- Although we have assisted students with transfer and career placement, we do not have overarching systems in place that are dedicated to structuring the student experience around transfer and employment

#### FEATURE 1—FOCUS ON CRITICAL METRICS



#### Moving Forward, Yes:

- We have made huge gains in awards and student transfer
- Our CTE employment data look good overall
- Strategic Plan 2019-2024 has 11 core metrics associated with the four goals

Goal 1 - Completion

Metrics: Certificates awarded, Degrees awarded, Graduation rate

Goal 2 - Completion Efficiency

Metrics: Time to degree, Units earned per degree

Goal 3 - Student Transfer to 4-Year Institutions

Metrics: Associate Degree for Transfer degrees awarded, Transfers to UC & CSU Systems, Transfers to other systems

Goal 4 - Employment

Metrics: Employment rate, Earnings, CTE students employed in field of study

# FEATURE 2—BRING EMPLOYEES ONTO THE SAME INSTITUTIONAL PAGE



## What does the literature say?

The vision and strategy is made clear to employees at all levels. A common understanding of the organization's strategy and direction creates a strategic mind-set among employees that helps the organization achieve its goals.

What score would I give Hartnell?

3 = partly and moving up

## FEATURE 3—



# FEATURE 3—COLLABORATE ON AND INTEGRATE ACROSS MAJOR INITIATIVES



#### Partly no:

- New initiatives continue to place burden on employees; collaboration cannot occur when time must be devoted to ongoing work, unless task re-prioritization is allowed
- Difficult to stop doing things in a decentralized environment even though the expense may be high

#### Partly yes:

- College redesign/guided pathways work brings employees together to solve institutional problems; could result in a realignment of resources in ways that better serve students
- Strategies and action items proposed by college redesign teams form the basis for the college's first-ever collaborative operational plan
- Utilization of software to integrate, analyze, and report on institutional plans

# FEATURE 4—ENGAGE EMPLOYEES AND ENCOURAGE INSTITUTIONAL LEVEL DIALOGUE



## What does the literature say?

The roles of managers in a high performance organization are reinvented. Traditional models for organizations would have leaders closely monitor or supervise their teams. Team leaders in HPOs are more concerned with long term strategic planning and direction.

Leaders trust in their employees to make the right decisions. They act as a coach by giving their team members support and keeping them focused on the project at hand. Members of self-directed work teams have been shown to have greater job satisfaction, more autonomy and idea input, and improved work variety.

What score would I give Hartnell? 2 = a little but moving up

# FEATURE 4—ENGAGE EMPLOYEES AND ENCOURAGE INSTITUTIONAL LEVEL DIALOGUE



# Mostly no:

- Effective council and governance system overall, but the focus is on information and action items rather than institutional problem solving, which is better done in cross-functional teams and task groups
- Staff perceive that they get mixed signals with respect to their participation in the broader work of the College beyond their job

# FEATURE 5—PROVIDE LEADERSHIP TRAINING AND DEVELOPMENT



## What does the literature say?

Leadership behavior that is consistent with the organization's vision involves setting clear expectations, promoting a sense of belonging, fostering employee involvement in decision making, and encouraging learning and development.

High performance organizations foster an organization of learning where they invest heavily in their workforce. They do this typically through leadership development and competency management. HPOs will develop a clear set of core competencies that they want the organization's employees to master. They will invest in keeping these competencies prominent through training and development.

What score would I give Hartnell? 2 = a little but moving up

# FEATURE 5—PROVIDE LEADERSHIP TRAINING AND DEVELOPMENT



## Mostly no:

 Hartnell provides significant funding for professional development, but has not until recently provided leadership training and development

## Ray of hope:

- Meetings for all administrators were held monthly for several years through 2017-18; these mostly included information items, announcements, and review of recent governing board actions.
- During 2018-19, a leadership institute for managers has been conducted with monthly sessions devoted to topical issues, frequently presented or facilitated by external speakers.
- For 2019



Give your institution a score for each one of the foundational features. Feel free to add or substitute features that are particularly relevant for your institutional context moving forward

Two Minutes

Share with the Person Seated Next to You

