There are a number of reasons to expand online offerings at Hartnell:

The 2017 Distance Education Report states that: "In 2016- the average distance education student was female, 20-24 years old and Hispanic" and 39% of CCC DE students are Latinx.

CCCDE now accounts for more than 28% of headcount

Overall & F2F enrollments have dropped over time and DE enrollments is increasing.

Hartnell College was awarded a 500,000 one-year grant whose main

The grant asks us to improve online CTE pathways.

Three goals

Improve access
Improve visibility
Improve quality

By increasing online offerings, we can provide access to education for the non-traditional student

Textbook costs can be reduced or eliminated for many of our courses

BUS 32 Book 340 students/semester @ $134 = $48,240

ADJ 11 Book 90 students/semester @ $29.99 = $2699

ADJ 1 Book 120 students/semester @ 95.55 = $11,466

Students will gain online access to counselors, tutoring, and academic support
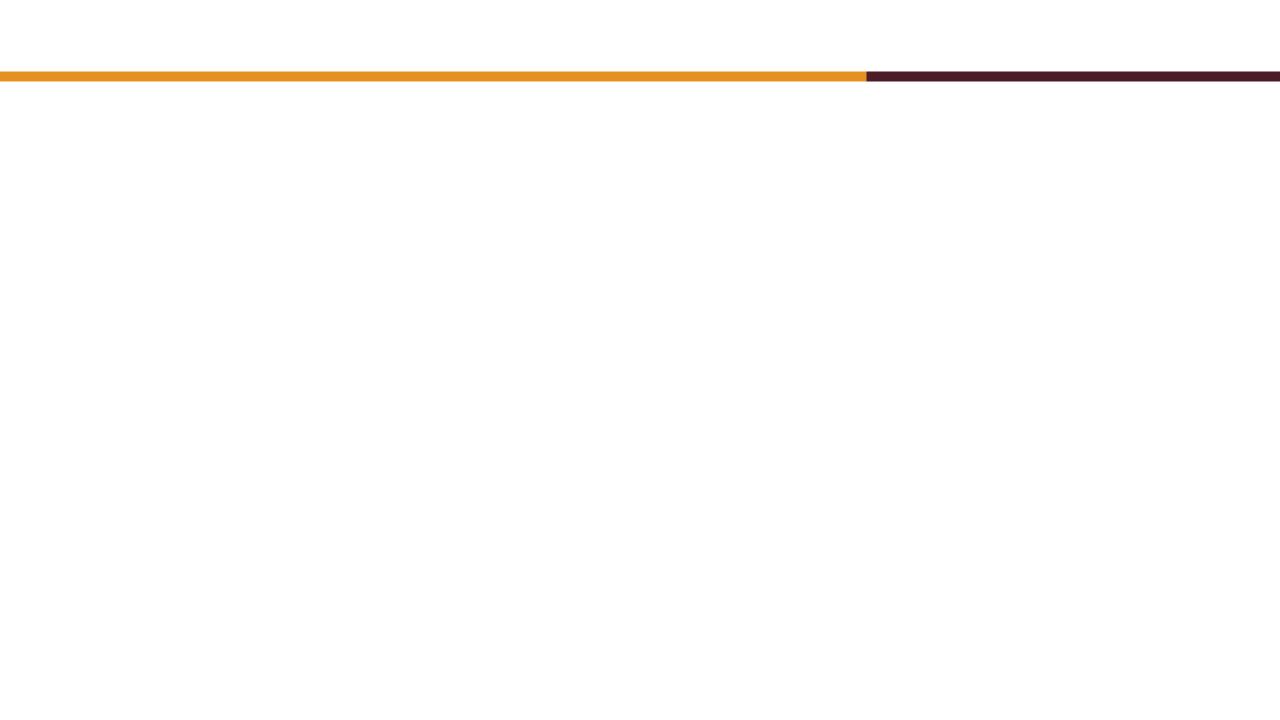
Cranium Cafe

NetTutor

Quest/Smarter Measure

Proctorio

Ready | Set | Go is about building support for and:

- developing meaningful improvements in our online education
- exploring how to shore up the current structure of our online education

Tying in with the grant, the initiative focuses on:

- building upon existing Hartnell programs (e.g. in Business, EMT, AOD), and
- easing the transition of the new Online Community College graduates to continue on into Hartnell's programs

1. Build a foundation and structure to ensure the quality of our growing DE program.

2. Build upon and improve the quality of Hartnell onTt]TJ /45-2

A. Increase pathways and certification by focusing on two program areas:

1.Business

Business Administration, Office Technology and Information Workers courses are position

B. Reduce barriers to access, enrollment and retention by:

1.   Increasing the number of online courses

Currently, there are 10 approved online courses. By providing instructors with training and technical assistance, more online courses will be developed. Training activities include:

ü

B. Reduce barriers to access, enrollment and retention by:

B. Reduce barriers to access, enrollment and retention by:

3.   Providing support tools targeted to address each area of student need

To develop these tools, the following activities will be conducted as they related to language and/or economic challenges:

ü   a review of best practices

ü   student surveys

ü   identification of trends

To support online (DE) students, a student orientation course will also be developed

C. Metrics of success include:

1. Online course development

50% increase in approved curriculum for Distance Education offerings in the targeted program areas and at least one additional OEI-aligned course will be developed before the end of 2019-20

EMT online practicum by end of 2019-20

Draft plan created with Regional Public Safety Consortium to integrate EMT into an Emergency Management Degree Program

Addiction Studies online practicum by end of 2019-20

2.   Reducing barriers

10 CTE course that have Zero Textbook Cost (ZTC).

Potential cost savings to students $96,712 with an estimated reach of 493 online students

C. Metrics of success include:

3. Providing support tools targeted to address each area of student need will result in higher retention and success rates

2018 pass rates for EMT 32%   increase to 40% in 2019

2018 pass rates for AS   71% increase to 75% in 2019

increase by 3% success and retention rates for Business and Allied Health programs.