



## Vision

Hartnell College students will be prepared to contribute as leaders to the intellectual, social, cultural, and economic vitality of our communities and the world.

## Mission

Focusing on the education and workforce development needs of communities in the Salinas Valley, Hartnell College strengthens communities by providing opportunities for students to reach career and/or academic goals (associate degrees, certificates of achievement, transfer to four-year institutions) in an environment committed to student learning, achievement, and success.

## Strategies

Students First; Academic and Service Excellence; Diversity, Equity, and Inclusion; Ethics and Integrity; Alliances; Leadership and Empowerment; Innovation; Stewardship of Resources; Health, Safety, and Security

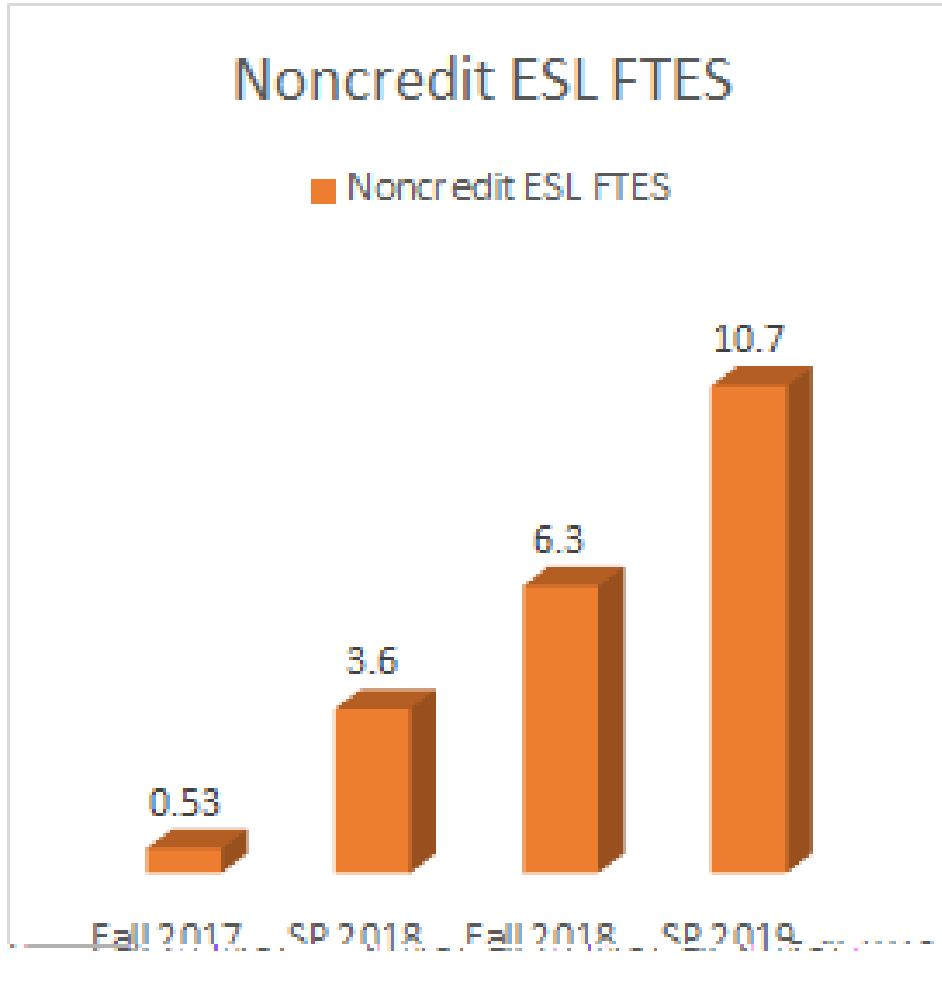


- 70,000 (34%) have limited English skills (compared to 21% in CA)
  - 38,000 adults (19%) have 7<sup>th</sup> grade education or lower
  - 65,600 adults (32%) do not have a HS Diploma (compared to 17% in CA)
- 108,800 (91%) speak Spanish at Home (followed by 1.8% Tagalog)
- 4 Correctional Institutions located in the Valley
- 10,000 incarcerated Men and Women in our district

<https://caladulthood.org/2019FactSheets>

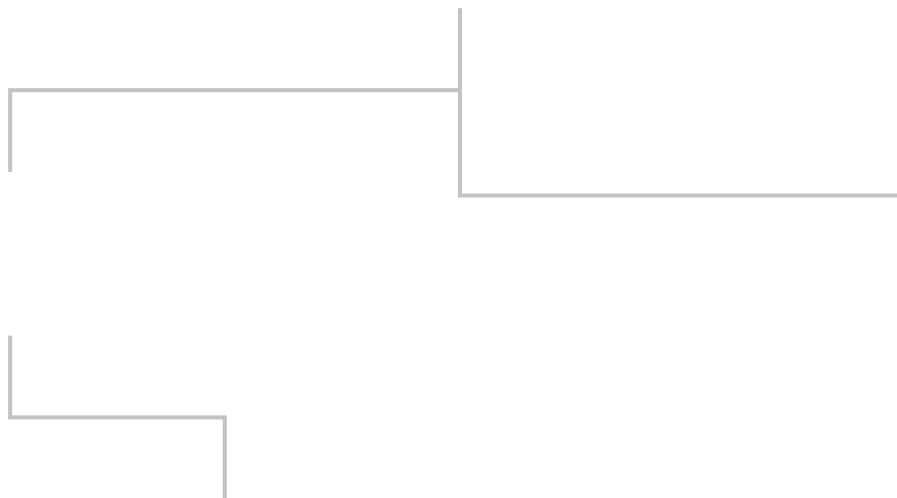






*Noncredit ESL is eligible for CDCP funding of \$5,457 per FTE*







## Noncredit ESL

### Students

Student Perception - **Is college for me?**

Limited Computer Skills - **paper application and registration**

### Hartnell

Faculty Recruitment - **more needed**

Marketing - **increase community awareness**

Systems Built for Traditional Students - **Office hours, computer based processes**

Pathways - **clarify ESL pathway, need CTE options**





## Current Projects:

Updating Marketing (52 touch points needed)

Matriculation Mondays/Lanzate Lunes

Student Handbook

Faculty Handbook

Faculty support/professional development

Clarifying vocational and academic pathways that meet student needs

Data Collection and Data Elements

Advocacy for Nontraditional Students

College Redesign and Guided Pathways

Broadening concepts of Equity and Inclusion

