Shared Vision for Student Success

Presentation to College Planning Council

Dr. Brian Lofman Dean of Institutional Planning, Research, and Effectiveness

April 17, 2019



Retreats, Meetings & Forums Held in 2018-19



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Adoption of Shared Vision for Student Success



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Context for Shared Vision



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Hartnell Values



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Hartnell Values



Ib abope fm ka B m t bo bkq We commit to growing leaders through opportunity, engagement, and achievement.

Rkl s qf k: Through collaboration, we seek and create new tools, techniques, programs, and processes that improve student learning, student achievement, and institutional effectiveness.

Prot apermit deplication of human, physical, financial and technological resources.

Eb iqe P doq ka Pb r ofq. We commit to providing for the health, safety, and security of all students, employees, and visitors.

DEVELOPMENT OF SWOT ANALYSIS



SWOT Analysis developed and compiled from:

- National and statewide information scans
- CA state legislation
- CA community college system information
- Regional, county, and Salinas Valley trends and information
- Demographic and success data on students and prospective students
- Hartnell College information
- Key results from wide spectrum of research studies

Core Student Success Outcomes Re-Stated as Strategic Plan Goals



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H2.0 College Redesign for Each Student's Successful ASCENT



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Noteworthy Achievements &

Employment

Culminating in Completion

Students

Advancement of

THE

Alignment with System-wide Vision for Success



Goals and metrics are aligned with the Chancellor's Office's Vision for Success

Data for many metrics are taken directly from system-wide sources. The primary source is the Student Success Metrics dashboard from the Chancellor's Office:

https://www.calpassplus.org/LaunchBoard/ /Student-Success-Metrics

Strategic Plan Goals & Metrics



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Metrics:

1a. Certificates Awarded

1b. Degrees Awarded

1c. Graduation Rate

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Metrics:

2a. Time to Degree

2b. Units Earned per Degree

Strategic Plan Goals & Metrics



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Metrics:

3a. ADT Degrees Awarded

3b. Transfers to UC and CSU Systems

3c. Transfers to Other Systems

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Metrics:

4a. Employment Rate

4b. Earnings

4c. CTE Students Employed in Field of Study

Certificates Awarded



Total number of Chancellor's Office approved credit certificates completed

Actual - AY 2017-18

735 certificates

Targets - AY 2023-24

Aspirational Goal

Attainable Goal

Minimum Expectation

1,242 certificates

955 certificates

860 certificates

Degrees Awarded



Total number of associate degrees completed

Actual - AY 2017-18

563 degrees

Targets - AY 2023-24

Aspirational Goal 967 degrees

Attainable Goal 744 degrees

Minimum Expectation 669 degrees

Graduation Rate



Percentage of full-time, first time students who complete their program within 150 percent of normal time to completion

Actual - AY 2017-18

31 percent

Targets - AY 2023-24

Aspirational Goal

Attainable Goal

Minimum Expectation

54 percent

42 percent

38 percent

Time to Degree



Among all students who earned a degree, the median number of years from first enrollment in a credit course at Hartnell until degree completion

Actual - AY 2017-18

3.9 years

Targets - AY 2023-24

Aspirational Goal

3.2 years

Attainable Goal

3.5 years

Minimum Expectation

3.6 years

Units Earned per Degree



Among all students who earned an associate degree, the average number of units earned in CA community system for students who had taken 60 units or more at Hartnell

Actual - AY 2017-18

90.0 units

Targets - AY 2023-24

Aspirational Goal 70.2 units

Attainable Goal 75.9 units

Minimum Expectation 77.8 units

ADT Degrees Awarded



Total number of graduates who earned an associate degree for transfer

Actual - AY 2017-18

483 degrees

Targets - AY 2023-24

Aspirational Goal

Attainable Goal

Minimum Expectation

760 degrees

585 degrees

526 degrees

Transfers to UC and CSU Systems



Total number of students who transferred to UCs and CSUs for students who completed 12 units or more at Hartnell

Actual - AY 2016-17

677 transfers

Targets - AY 2023-24

Aspirational Goal

Attainable Goal

Minimum Expectation

1,019 transfers

784 transfers

705 transfers

Transfers to Other Systems



Students who transferred to a private college in-state or an out-of-state 4-year institution

Actual - AY 2016-17

200 transfers

Targets - AY 2023-24

Aspirational Goal 338 transfers

Attainable Goal 260 transfers

Minimum Expectation 234 transfers

Employment Rate



The percentage of students who were unemployed in the first quarter before their enrollment that secured employment by the second fiscal quarter after exiting college

Actual - AY 2016-17

58 percent

Targets - AY 2023-24

Aspirational Goal 70 percent

Attainable Goal 64 percent

Minimum Expectation 57 percent

Earnings



The sum of median earnings for the four quarters immediately following the academic year of exit, for students who did not transfer to a 4-year institution.

Actual - AY 2016-17

\$49,112

Targets - AY 2023-24

Aspirational Goal

Attainable Goal

Minimum Expectation

\$52,792

\$47,993

\$43,193

CTE Students Employed in Field of Study



Students who responded to the CTE Outcomes Survey as having a job very closely or closely related to their field of study that did not transfer to a 4-year postsecondary institution.

Actual - AY 2016-17

70.6 percent

postsecondary 20052 iButio.