Laurencia Walker X

council handbook needs to be updated to legitimize the grants oversight and advancement council team.

Manuel Bersamin pointed out that Moises Almendariz won another HSI grant. Manuel also mentioned two out of the three TRiO grants were awarded. Jackie congratulated Moises Almendariz, Cesar Velasquez and Manuel Bersamin on the grants received.

5. New Centers Brochures

Jackie Cruz

Jackie Cruz said the foundation office is embarking on the campaign for the new centers. There was discussion about the college budget having constraints, but now there is better news considering the positions that were not filled, a lot are still on hold. The budget is not in a deficit, but is not swimming in general fund dollars. There is no money for the operations of the centers. Jackie shared a brochure showing what the money is going to be used for.

Each center has a similar goal:

King City- \$1M Castroville- \$1.25M Soledad- \$1.25M

The same group that is helping to raise funds already has an established fund for King City, so that is why the amount is a little different. Each brochure shows the features and what to be the focus is based on input from community forums, deans and staff.

Jackie shard the floor plans and the available naming opportunities. The financial goal is but the goal is to grow the students served and to increase higher education. The targe additional students per year and then moving that to 500 per center per year, then 1,500 for years 5-10. The biggest line item in the budget is to pay for adjunct faculty or extended contracts with full time faculty who are willing to teach at the centers. There is a line item for advising and

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Hartnell College will be nationally recognized for the success of our students by developing leaders who will contribute to the social, cultural, and economic vitality of our region and the global community.

purpose of this grant is to help agricultural, fishery, cattle, poultry, nursery, workers and their families attain their high school equivalency (HSE formally known as GED) and enter postsecondary training or improved employment.

Hartnell College is one of thirteen HEP programs in the state of California (50 nationwide). The closest programs are West Hills (Coalinga) and Santa Rosa Community Colleges.

Total funding: \$475 max award a year (\$2.3M in five years).

Program Profiles:

Served Students: 125 students per year-

Competitive Grant:

Hartn



HEP compared to other similar programs

Meets and exceeds GPRA objectives every year for the last two grant cycles Recognized as one of the top programs for completion (2017-2018 data)

Most cost effective program (reported in 2017-2018 data)

2017-2018 data available: https://www2.ed.gov/programs/hep/performance.html

HEP Qualifications:

Be over 18 years of age

- Current test preparation instructional cost: \$86,000-\$96,000 (only offering courses in Salinas- 20% of budget)
 - * does not include permanent staff salaries/benefits
 - * change to the new model will re-allocate this amount to operational budget if current

Key Strategic Initiatives

Salinas Valley Promise Scholarships (Campus Areas, Merit and Financial Need) Student Basic Needs: Housing and Food Security	\$ 2,700,000 \$ 1,300,000 \$ 1,950,000
Leadership and Education Scholarships	\$ 1,100,000 \$ 7,050,000

3. Fund for Salinas Valley STEM Programs: Provide learning opportunities to develop analytical and problem-solving skills that prepare students for current and future careers in science,

today as opposed to what is needed in 5 years. As far as innovation, it needs to be broader for it to be useful for a funding plan. Currently the use of the PPA is more for budget allocation for the general fund dollars as opposed to it being a forward thinking approach. It does have some good elements and the structure can be leveraged to make it more inclusive, but she thinks it has to be broader.

9. Communications Update

Scott Faust

Scott Faust announced there will be a first phase launch to spring recruitment, which will highlight several students sharing their experience. The second phase will be in the fall around the theme of Valley S The plan is to incorporation some of the student success metrics around the campaign as well as testimonial elements.

There is a small group of people who began conversations on how Hartnell can strategically reach out to high school students and mentor students on Hartnell College as a pathway.

10. Adjournment

Jackie Cruz requested a motion to adjourn.

MSN: (Manuel Bersamin)

Meeting adjourned meeting at 1:29 PM.