

Proposed PLAN of ACTION
Hartnell College President's Task Force

Goal: to create a funding plan and comprehensive 5-year campaign for Hartnell College.

Objectives:

Identify appropriate funding needs for external funding

Continue to strengthen the foundation board in regards to fundraising capacity

Continue to champion student success, innovation and partnerships at Hartnell College

Steps to achieve goal:

1. Create a President's Task Force

- b. VP will personally interview managers, faculty and staff to elicit funding needs. Provide some basic information on needs that are appropriate for private funding.
- c. Survey form sent to all faculty and managers
- d. 30-60 day time frame to conduct survey.
- e. Results compiled for review by college president and cabinet.
- f. Results used as basis for evaluat

4. President’s Task Force Review (could take two meetings)

- b. Breaks into small groups and ranks needs
 - A. Will definitely attract support**
 - B. Might attract support**
 - C. Not likely to attract support**

5. Campus Management Reviews Results

6. Ranked document reviewed again by President’s Task Force

7. Funding Plan Approved

8. Fundraising Goal

strategy.

Time Frame

Funding needs assessment:	October-November 2019
Pr	November 2019
	January- February 2019
Board Adopts Plan:	March 2020
Campaign Launched: (quiet phase)	March 2020-March 2021
Campaign goes public:	At Party In the Library 2021

Meeting Dates and times: