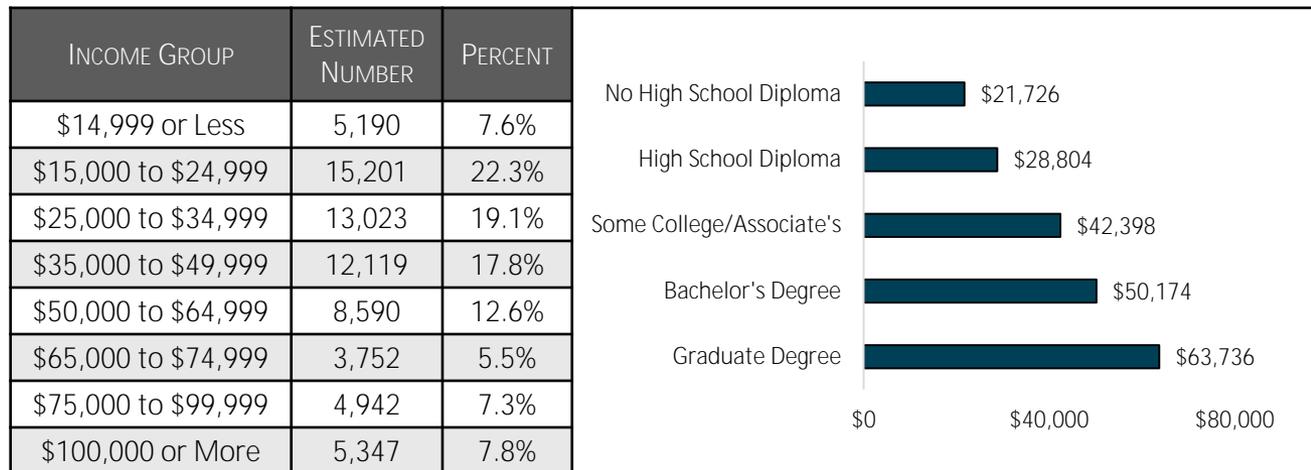


# ENVIRONMENTAL SCAN: SALINAS VALLEY

Prepared for Hartnell College

# Educational and Income Trends

Income Distribution and Median Annual Earnings by Educational Attainment of Salinas Valley Regional Population, 2014\*

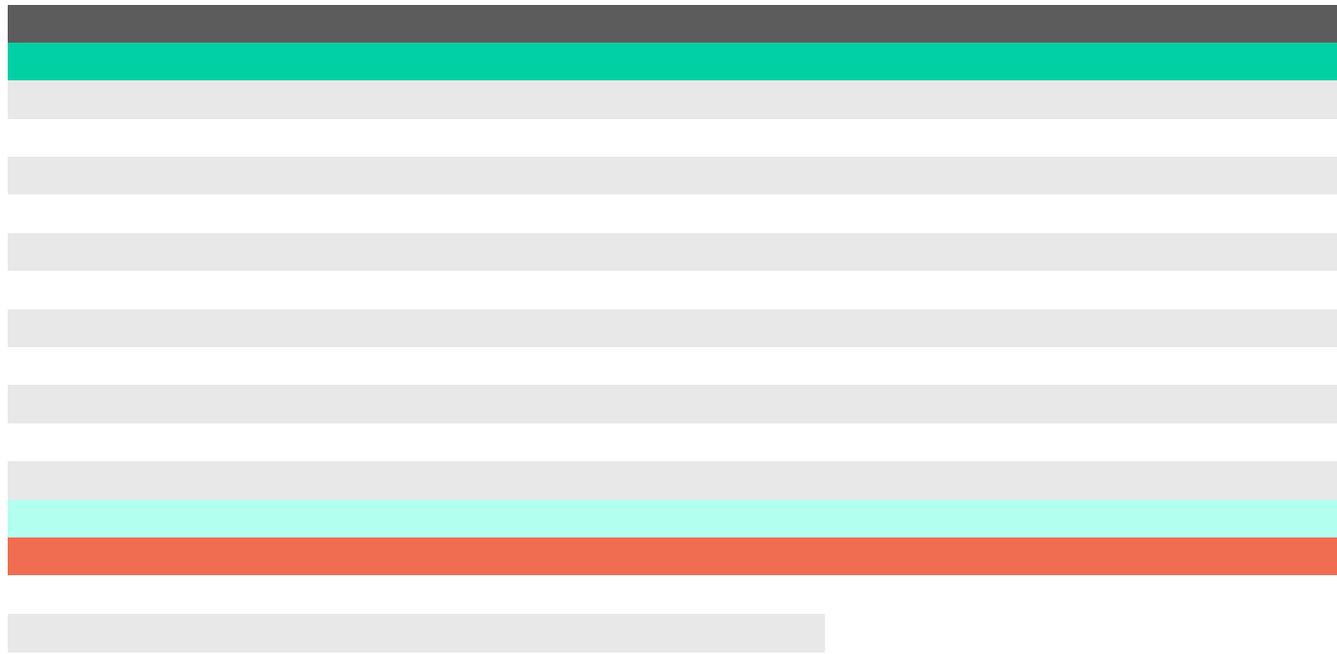


Source: U.S. Census Bureau

\* Income distribution represents median earnings of full-time, year-round workers aged 16 and older. Median earnings by educational attainment includes only adults aged 25 and older.



# High School Enrollment and Graduation Rates





# Student Demand Trends

# Student Demand Trends

PROGRAM	2011-12	2012-13	2013-14	2014-15	2015-16	CAGR
Liberal Arts and Sciences, General	699	586	727	830	956	8.1%
Medical Assisting	49	45	83	86	125	26.4%
Paralegal	73	74	80	89	62	-4.0%
Cosmetology and Barbering	93	33	92	90		



# IDEAS UNCOVERED

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