

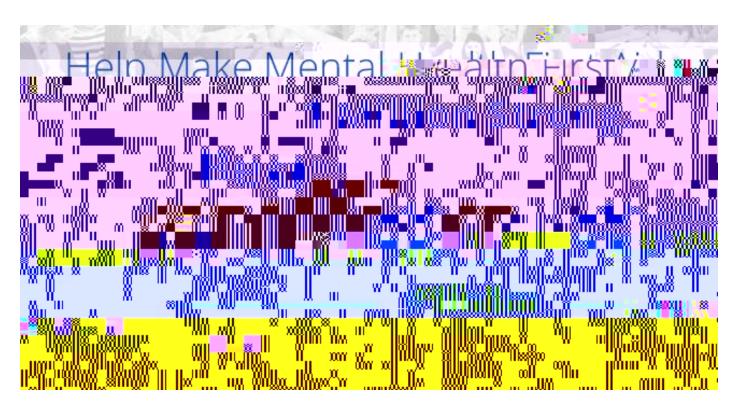


Mental Health First Aid is the initial help offered to a person developing a mental health or substance use problem, or experiencing a mental health crisis. The first aid is given until appropriate treatment and support are received or until the crisis resolves.



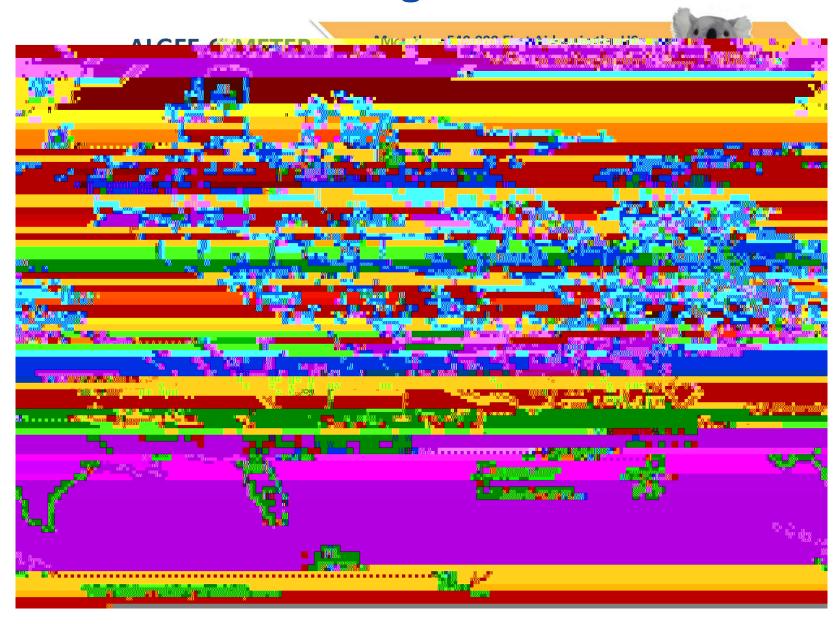
#### Be 1 in a Million





- Campaign launched by the National Council in January 2016 in an effort to <a href="train 1 million people">train 1 million people</a> in Mental Health First Aid
- Since the launch in January, more than 50,000 new First Aiders have been trained. [as of April 2016]

### Who We're Reaching



### Mental Health First Aiders Are...



Teachers, supervisors, first responders, caretakers, co-workers,

First Ladies...



### **Evidence**





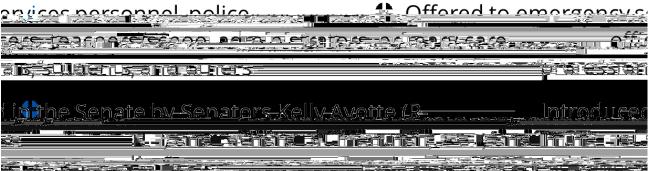
### **Government Support**





Too Meate Heate Siret A'd Act of 2015 (S. 7117) LD.

Hirst Aid.





### Why Mental Health First Aid?

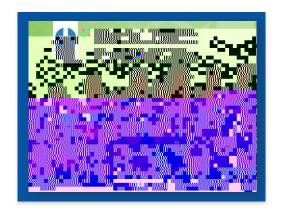








- Risk factors and warning signs of mental health and substance use problems
- Information on depression, anxiety, trauma, psychosis and substance use
- \*A 5-step action plan to help someone who is developing a mental health problem or in crisis
- Available evidence-based professional, peer and self-help resources







## Mental Health First Aid Action Plan

Assess for risk of suicide or harm



Listen nonjudgmentally

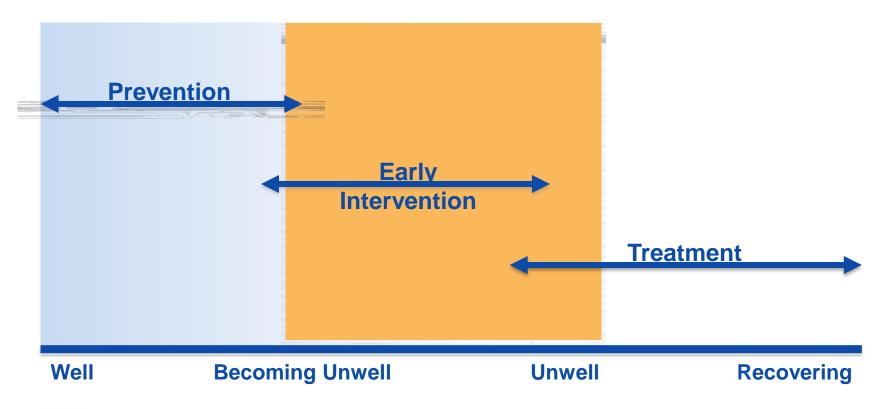
Give reassurance and information

Encourage appropriate professional help

Encourage self-help and other support strategies

### Where Mental Health First Aid Can Help





Where Mental Health First Aid can help on the spectrum of mental health interventions

### Why Should I Train My Employees?





- 1 in 5 American adults experiences a mental illness each year. It is likely that employees and colleagues will interact with someone experiencing a mental health concern at work
- ## Employers face an estimated \$80 to \$100 billion in indirect costs annually due to mental illness and substance use including lost productivity and absenteeism
- 10.8 million full time workers have a substance use disorder
- The training helps employees from all levels to identify, understand, and respond to signs of addictions and mental illnesses





# Mental Health First Aid for Higher Education



- College and university students have unique stress and risk factors related to the demands of school
- Statistics show that 75% of mental illnesses develop before age 25, making colleges ideal locations for early identification
- Mental Health First Aid for Higher

#### in mind

Training students, faculty and others in higher education settings in Mental Health First Aid can lessen the severity and impact of mental health problems on campus



