

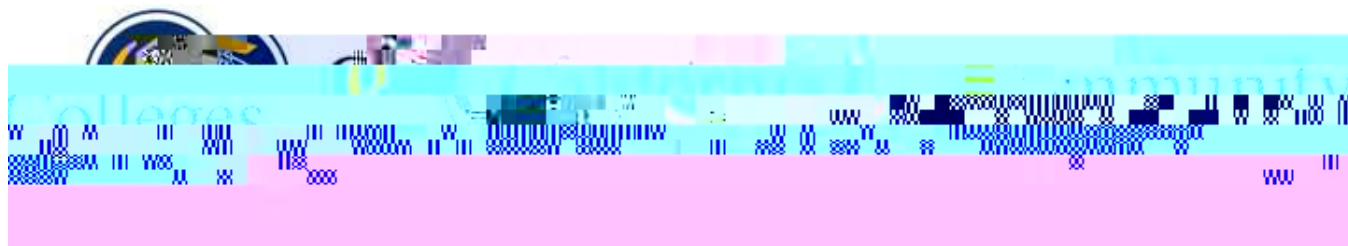


Willard Lewallen <wlewallen@hartnell.edu>

Local Goals Alignment -- Guidance and Resources

Oakley, Eloy <eoakley@cccco.edu>
Reply-To: "Oakley, Eloy" <eoakley@cccco.edu>
To: CEO-ALL@listserv.cccco.edu

Tue, Nov 6, 2018 at 12:07 PM



Dear Colleagues:

In July, the Governor and the Legislature established a new funding formula for the California Community Colleges [AB 1809](#), Chapter 33, Statutes of 2018]. In that Statute, colleges/districts are required to establish the following:

1. Local goals that are aligned with the system-wide goals in the Vision for Success
2. Local goals that are numerically measurable
3. Local goals that specify the timeline for improvement

The Chancellor's Office is requiring that the CEOs certify that plans for an inclusive process to establish these goals are in place by December 15, 2018. This certification will be completed through a survey instrument that will automatically submit to the Chancellor's Office. By May 31, 2019, the Chancellor's Office is requiring the completion of the submission of these goals that also includes the signatures of the Board President, CEO, and Academic Senate President.

I am attaching here a series of resources that are designed to help colleges and districts develop and align their local goals. These materials include a formal guidance memo from Executive Vice Chancellor for Educational Services Laura Hope, a frequently asked questions document, an infographic and Power Point presentation. Many thanks to the Consultation Council for their review and input as these were developed. Additionally, you can join a moderated discussion about this process on the [Vision Resource Center](#).

Sincerely,

Eloy Ortiz Oakley

Chancellor, California Community Colleges

Regent, University of California

1102 Q Street, Suite 4400

Process for Local District Goal Setting 2018-19

Process for Local District Goal Setting

Plan to Involve Board of
Trustees

Review Baseline Data
and Report Goals
Development Process

Review Existing
Plans and Priorities

Set Local Goals

Adopt and Report
Local Goals

Plan to Involve Board of Trustees

- Colleges lead the process and keep Trustees involved
 - Assures goals are aligned with district needs and priorities
 - Invite them to conversations with stakeholders
-

Review Baseline Data and Report Goals Development Process

November–December, 2018

- Use the new Student Success Metrics available on the Launchboard
 - Available early November
 - **Completion Indicators**
 - Completed associate degrees
 - Completed CCCCO-approved certificates
 - **Transfer Indicators**
 - Completed ADT degrees
 - Transfers to UC/CSU
-

Review Baseline Data and Report Goals Development Process

November–December, 2018

- Unit accumulation indicator
 - Average units earned per completed associate degree
 - Workforce indicators
 - Median annual earnings of existing students
 - Change in median annual earnings of existing students
 - Percent of CTE graduates earning a living wage
 - Number of exiting CTE students who report being employed in their field of study
-

Review Baseline Data and Report Goals Development Process

November–December, 2018

- Equity indicators
 - All of the above indicators, disaggregated for those student groups identified as disproportionately impacted in your annual Equity Plan
 - Submit local goal-setting plan to the Chancellor's Office
 - Required by December 15, 2018
-

Review Existing Plans and Priorities January, 2019



Set Local Goals February –April, 2019

- Community dialogue about college priorities
 - Community forums
 - Student focus groups
 - Standard consultative practices
 - Leverage existing processes and forums
-

Set Local Goals

Local Goal Setting FAQs

Are colleges and districts required to follow this process?

Yes. In July 2018, the Governor and the Legislature established a new funding formula for the California Community Colleges [SB 1809 Chapter 33, Statutes of 2018]. In that Statute, colleges/districts are required to establish the following:

1. Local goals that are aligned with the statewide goals in the Vision for Success establish these goals are in place by December 15, 2018. This certification will be completed through a survey instrument that will automatically submit to the Chancellor's Office. By May 31, 2019, the Chancellor's Office is requiring the completion of the submission of these goals that also includes the signatures of the Board President, CEO, and Academic Senate President

The Chancellor's Office expects each college will have a unique process that incorporates the goals of the college community as well as the community the college serves. Since the local community is the group to which the college is ultimately accountable, it is important to include their voices in the process, as well as the internal stakeholders and leaders, including classified professionals, and students. Many colleges have utilized similar processes when establishing the Institutional Effectiveness Partnership Initiative (IEPI) goals in the past.

Are the local goals Further, district boards will be reviewing specific goals for these within their service area.

Should the goals be aspirational or pragmatic in terms of the colleges' capacity to reach them?

Like the Vision for Success, colleges should set ambitious goals and agendas to propel student achievement forward. These goals should guide the colleges for the next five years. If the goals are achieved more quickly, they can always be recalibrated. Setting ambitious goals is a way of confirming to the college community and the community it serves that earnest efforts are

November 5 2018

AA 1859 | Via Email

TO: Chief Executive Officers
Chief Instructional Officers
Chief Student Services Officers
Chief Business Officers
Academic Senate Presidents
Research and Planning Directors

FROM: Laura L. Hope

for Success: Strengthening the California Community Colleges to Meet California's
Citing the economic and educational needs of California, this document establishes a
vision for improvement, including clear goals and a set of commitments needed to achieve
those goals.

The Vision for Success deliberately included just a handful of concrete student success
goals in order to establish a clear message about what matters most, and a clear and
simple focus for the system as a whole. The ultimate aim of the CCCs is to help students
complete their educational goals—whether a degree, certificate, transfer, or goal beyond college.
Vision for Success goals reflect this ultimate mission, as well as the need to serve the
State of California efficiently and equitably.

Chancellor's Office, Academic Affairs

1102 Q Street, Sacramento, California 95811 Sixth Floor | 916.445.8752
www.CaliforniaCommunityColleges.cccco.edu

The goals of the Vision for Success are summarized as follows:

GOAL 1: Completion

Systemwide, increase by at least 20 percent the number of CCC students annually who

Review of Baseline Data

Recommended Timing: November-December, 2018

Every year, districts should review the most recent data on their colleges' performance. From this year forward, districts should specifically use the new Student Success Metrics (formerly known as the Simplified Metrics) available on the Launchboard for this activity. The first version of this dashboard will be available by late October 2018 and will only include high-level data. By February 15, 2019, the dashboard will have the complete set of metrics and all the drill-downs for equity purposes. Compared to the Student Success Scorecard, the Student Success Metrics provide a narrower set of indicators specifically designed to be aligned with the systemwide goals in the Vision for Success. In preparation for setting local goals, districts should especially focus on the following indicators:

Completion Indicators:

- Completed associate degrees
- Completed CCCC-approved certificates

Transfer Indicators:

- Completed Associate Degrees for Transfer (ADT)
- Transfers to UC/CSU

Unit Accumulation indicator:

- Average units earned per completed associate degree

Workforce Indicators:

- Median annual earnings of exiting students
- Number of exiting students earning a living wage
- Percent of exiting CTE students who report being employed in their field of study

Equity Indicators:

- All of the above indicators disaggregated for those student groups identified as disproportionately impacted in your annual Equity Plan and available in the Student Success Metrics on the Launchboard

Certify to Chancellor's Office that a Goal-Setting Process is Underway
Required by December 15, 2018

College Chief Executive Officers (CEOs) will certify that a goal-setting process is underway or completed at their college using a ~~sample~~ template that the Chancellor's Office will provide in November 2018 through a survey instrument. College CEOs will communicate to the Board President that this certification has occurred.

Review of Existing Plans and Priorities
Recommended timing: ~~January~~, 2019

Districts do not need to start this process with a blank slate. Virtually all colleges will have an existing strategic plan or educational master plan. These plans may also exist at the district level. Working together, district and college ~~leads~~ should look to these plans to identify current improvement priorities as a starting point for developing local goals that comply with the requirements of the new law.

If existing plans already include numeric goals to improve degree/certificate attainment, transfer attainment, job placement, or wage gains, then district and college leaders should use those as a starting point, but they should review them in light of ~~the~~ current data and the systemwide Vision for Success goals to evaluate if more ambitious goals are appropriate and necessary.

If existing plans have improvement goals but they are not stated in numeric terms and/or do not specify a timeline for ~~achieving~~ the goals, district and college leaders should use the local goal-setting process to develop those features and incorporate them into their strategic plans or educational ~~master~~ plans moving forward.

Setting Goals
Recommended Timing: ~~February~~ April, 2019

The Chancellor's Office strongly encourages colleges to use the process of setting local goals as an opportunity for community dialogue about the priorities and performance of the college. Community forums, student focus groups, and the college's ~~standard~~

Local Goal -

Completion Indicators:

- Completed associate degrees AND
- Completed CCCC approved certificates

Transfer Indicators:

- Completed ADT degrees OR
- Transfer to UC/CSU

Unit Accumulation Indicator:

-

entire goal-setting process. Local board members may attend community forums and student groups as well as participate in standard consultative practices with stakeholder groups on campuses. It is the role of the board to balance the interests of many groups and approve goals that are best for students and the community at large. For this reason, boards should ensure that student voice is included in a meaningful way in the goal setting process. Boards should also strive to approve goals that are equal in ambition to those established for the entire system in the Vision for Success. If there is a change in board leadership during this process, it is the CEO's responsibility to engage the new leadership in the goal setting process.

Once goals are finalized in collaboration with district and college leadership, boards must include them in a written board meeting agenda and formally adopt them at a public

Local Goal-Setting Guidance
November 5, 2018

CONCLUSION

The Chancellor's Office encourages all colleges to treat the new local-goal setting