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Message from the Superintendent/President

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Strengths-Weaknesses-Opportunities-Threats (SWOT) Analysis

This SWOT analysis presents key factors and issues compiled from a comprehensive environmental and institutional scan of various information and data sources, including but not limited to the following sources:

Hartnell College Climate Survey (HERI);
Hartnell College Student Satisfaction Survey (Hanover Research);
Hartnell College Non-Attending Student Survey (Hanover Research);
Hartnell College Cultivamos Project (HSI Grant);
Hartnell College Governing Board Self-Evaluation;
Hartnell College Institutional Planning Retreats;

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5-Year Targets

The overall success of this 5-year strategic plan will be measured by achieving four broad goals by 2024. The four goals and their associated key performance indicators are displayed

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