# SWOT Analysis for Strategic Plan 2019-2024

Dr. Brian Lofman
Dean of Institutional Planning, Research &
Effectiveness



#### FOCUS OF SWOT ANALYSIS



IDENTIFICATION OF ITEMS LIKELY TO HAVE SUBSTANTIAL IMPACT ON STUDENT SUCCESS OUTCOMES ADOPTED BY THE GOVERNING BOARD FOR THE 2019-2024 STRATEGIC PLANNING CYCLE:

COMPLETION

COMPLETION EFFICIENCY

TRANSFER TO 4-YEAR INSTITUTIONS

EMPLOYMENT FOLLOWING TRAINING OR

COMPLETION

### SAMPLE ITEMS IN SWOT ANALYSIS



•	
•	

### UTILIZATION OF SWOT ANALYSIS



# SWOT ITEMS PROVIDED TO INQUIRY & DESIGN TEAMS AT STRATEGIC PLANNING RETREAT

INQUIRY & DESIGN TEAMS UTILIZING SWOT ITEMS TO ASSIST IN IDENTIFYING AND PRIORITIZING STRATEGIES

STRATEGIC PLANNING ACTIVITIES ARE CLOSELY ALIGNED WITH COLLEGE RE-DESIGN EFFORT

OPERATIONAL PLANNING RETREAT WILL FOCUS ON DEVELOPMENT OF KEY ACTION ITEMS FOR EXECUTING FIRST YEAR (2019-